

## University – Business Forum

The MaXIMA team had the privilege to receive an invitation from the European Commission to participate in the University-Business Forum, organized in partnership with the Bulgarian Ministry of Education and Science and the Bulgarian Industrial Association as a part of the framework of the Bulgarian Presidency of the Council of the European Union. The event was held on 22-23 February in Sofia, Bulgaria.



It was extremely helpful for the team to participate in one of the parallel workshops Driving Regional Innovation and Development, where future EU policies were discussed. For the needs of long-term planning and team growing was important for us to know the policies of the European Commission for the next period.

## Seminar on Intellectual Property and Creation of Spin-offs

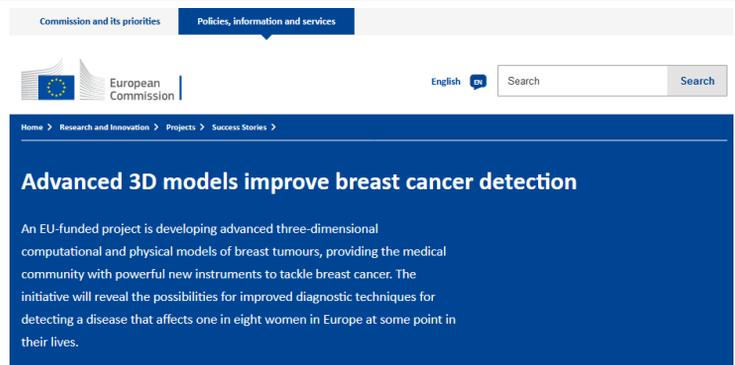


The TUV team followed a training session in Intellectual Properties (IP) at KU LEUVEN, together with the partners from KU LEUVEN and UNINA. The lecturer was Izabela Francis from the Intellectual Property office at KU LEUVEN. The training focused on the intellectual property management, copyright issues, creation of spin-off companies, preparation of research / collaboration agreement, etc.

The relevant issues, discussed at the seminar, turned out to be very useful for the team, taking into account that the MaXIMA project develop computer programs and database. The team also focuses their interest on the routes to trade mark registration, as this intention is set out in the project business plan.

## The objective assessment of the European Commission

At the beginning of May 2018, the European Commission published on its Innovation and Research official web page, more specifically, in the Success Stories section, an article on the MaXIMA project progress. We consider this fact as an objective assessment of the work of the team, which inspires and motivates us to keep working.



The screenshot shows the European Commission website interface. At the top, there are navigation tabs for 'Commission and its priorities' and 'Policies, information and services'. Below this is the European Commission logo and a search bar. The main content area features a blue header for the article 'Advanced 3D models improve breast cancer detection'. The article text reads: 'An EU-funded project is developing advanced three-dimensional computational and physical models of breast tumours, providing the medical community with powerful new instruments to tackle breast cancer. The initiative will reveal the possibilities for improved diagnostic techniques for detecting a disease that affects one in eight women in Europe at some point in their lives.'

[http://ec.europa.eu/research/infocentre/article\\_en.cfm?artid=48358](http://ec.europa.eu/research/infocentre/article_en.cfm?artid=48358)

